

Project Brief

The programme aims to develop and deliver a framework for growth and regeneration in the Carterton Area. It will align with the Local Plan objectives for the area and establish projects and workstreams to maximise the benefits of future growth for local communities and deliver regeneration of the existing town and wider area.

Criteria	Score	Justification
Energy Use	0	Whilst the programme is likely to support/include projects that align with the Local Energy Action Plan and lead to positive impacts, it is also likely to include new development that would add to overall energy use.
GHGs	2	The framework aims to guide the type of growth expected in the area and in doing so encourage a modal shift to more active travel and public transport, greener construction methods and better use of existing assets than would otherwise be the case
Air quality	2	As above, the programme should reduce pollutants through better connectivity and more local jobs/less out-commuting compared with growth that will happen without this in place. Town centre greening will also help improve local air quality.
Land use change	0	Whilst the programme will explicitly encourage more and better green infrastructure, it is also likely to include proposals for new development, e.g. for employment and skills uses, which could see some existing land uses change from green to built/urban
Soil and waterway health	4	The programme includes enabling greater collaboration between developers and landowners promoting strategic growth sites. This will include collaboration on the infrastructure required to serve new development and this should in turn lead to better solutions, more targeted investment and joined-up liaison with utility providers, riparian owners etc
Waste	0	Too early to say whether there will be any projects that would have a significant impact
Sustainable Transport	8	Improving connectivity and encouraging modal shift is a key objective within the programme. It will guide developers to implement far more of the existing (LCWIP) and future measures to encourage sustainable transport. These will also be a key aim within town centre regeneration plans. Connectivity to surrounding areas should be improved, encouraging better choices beyond the programme area.
Biodiversity	2	As with earlier responses, the programme includes objectives that seek positive impacts compared with the impact that growth would have without the programme in place. Community led projects to improve biodiversity will be particularly sought and encouraged
Climate Change Adaptation	2	The programme will support policies in place in the new Local Plan for more resilient and efficient buildings and neighbourhoods. It will seek to bring wider partners together to influence the form of development and raise standards.
Sustainable Materials	0	This would depend on the specification for any specific projects within the programme and it's too early to say at this point
Food	4	At this stage it is hoped the programme will include a significant focus on food, greater opportunities for local and community-led growing and food enterprise
Health	4	The programme's priorities include establishing more and better local health and wellbeing services to serve the community and increase town centre footfall. It will also promote greater physical activity through promoting more green infrastructure and community-led projects that use those spaces. It will enable better planning of facilities such as sports hubs through collaboration among the strategic site promoters
Housing	2	The programme will include collaboration with the DIO to renew existing MOD-owned housing in the town which will increase the quality of housing in the long term. It will also promote retrofit activities to improve the quality and energy efficiency of other housing in the area.
Education	8	The programme will include projects to establish pathways into more and better local jobs, with a particular focus on local provision for construction skills as well as innovation and skills relating to sectors that support the operation of RAF Brize Norton and its supply chain. There will be close liaison with the schools in the town and FE providers.

ANNEX E - Sustainability Impact Assessment Tool outputs



Built Community	4	A key aim of the project is to foster better placemaking through collaboration between developers and greater engagement of partners in the planning of new settlements. It will also drive town centre regeneration with the aim of improving the offer and experience of those living, working and visiting the area.
Cultural Community	2	A more vibrant town centre offer is a key part of the programme including cultural activities and facilities. A town of culture bid was developed to provide a framework for this and further community-led projects will be initiated to develop the offer. Existing and new spaces will be sought through negotiations with developers.
Accessibility	0	This is something that is likely to feature in specific projects but not currently a particular focus of the programme and too early to assess likely impact
Local Economy and Jobs	8	This is a key aim of the programme, given the high levels of current out-commuting and lack of local employment opportunities. New enterprise and innovation centres will be sought and the profile of the area raised in order to attract greater investment and businesses to the area. Negotiations with developers will include provision for employment sites. Key projects will include a construction skills hub and defence innovation/skills centre
Safety	2	The potential for positive impacts is likely to focus on the town centre and opportunities through the regeneration plan to improve security and introduce better design to reduce crime, anti-social behaviour and the fear of crime. Engagement with young people will also be enabled to promote new and better activities that should help to reduce ASB.
Democratic Voice	2	New partnership governance will be established which will increase the ability of organisations to influence decisions and shape strategy. In turn, those organisations will include those that are embedded within the community and therefore increase representation. Partners will be encouraged to reach out to communities and engage with the proposals as they develop. Specific projects are also likely to include further engagement depending on the nature of the project.
Equity	3	Positive impact on groups with protected characteristics.